

INDUSTRY WRAPUPS PRACTICE ALERT

By Sheri Qualters *Journal Staff*

Business boutique law firm Henshon Parker Vyadro PC doubled its heft by hiring a pair of lawyers with big firm experience.

The firm -- formerly known as Allerton Law Group PC -- lured former Brown Rudnick Berlack Israels LLP lawyer Rob Parker and former Bingham McCutchen LLP attorney Terry Klein. Both Klein and Parker flew solo for some months before landing at their new firm.

Matt Henshon started the firm in 2000 after serving as traveling chief of staff for former U.S. Sen. Bill Bradley during Bradley's 2000 presidential campaign and partnered with Oleg Vyadro in 2003.

Clients are flocking to the firm's business model of charging one-third to 40 percent less than the big firms. That puts Henshon Parker's hourly rates below \$300.

"You're seeing people be more selective of what they're handing to big firms," Henshon said.

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